

**This 1½ day
summit will chart
the future of your
community for
generations!
Don't miss it!**

April 25 & 26, 2018

Wednesday 8 a.m. • 4:30 p.m.

Thursday 8 a.m. • 11:30 a.m.

Region meeting to follow on Thursday

**Manning Hausbarn Heritage
Park Conference Center**
130 Heritage Drive, Manning

Who should attend:

Tourism Industry businesses, organizations & boards
Economic Developers staff & boards
Local county & city officials, councils, city administrators
City & county planning department heads
Chambers of Commerce, board & staff, local businesses
Main Street communities, downtown organizations
Colleges & educational institution leadership
SBDC staff members
State & federal agencies dealing with rural development

**“Bring 5, 6, even 10 people with you.
Going back as a unified force will create
lasting change & long-term success that
you just can't achieve as a lone ranger.
Make the day count!”**

**“You can spend every cent on producing great
brochures, fantastic visitor guides, a top-notch
website, wonderful social media, public relations &
amazing ads but all this marketing will only bring
visitors to you just once. The ONLY thing that brings
them back is your total community product!”**

Registration: \$ 60/person if registered before April 18, 2018
\$ 80/person if registered after April 18, 2018
(Optional—one day registration \$40 but you'll miss out)

Contact: Shirley Phillips or Jane Berger
Western Iowa Tourism Region
shirley@visitwesterniowa.com • 712-830-6768
jane@visitwesterniowa.com • 888-623-4232

Lodging: Boulders Inn & Suites of Manning, 120 Heritage Drive
Room Block • \$80/night + tax; 712-655-4000
Mention Western Iowa Tourism block or Roger Brooks Summit
Jodie.rowedder@bouldersinnmanning.com



Destination Development Summit

Over the past 35 years, Roger Brooks and his team have assisted more than 1,500 communities & travel organizations around the world. As one of the most recognized & frequently quoted experts in the travel industry, his passion is to make a difference in people's lives by helping their communities become better places for people to live, work and visit.



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