

**April 25 & 26, 2018**

**Wed. 8 a.m. • 4:30 p.m.**

**Thurs. 8 a.m. • 11:30 a.m.**

**Region meeting to follow on Thursday**



# Destination Development Summit



**Manning Hausbarn Heritage  
Conference Center  
130 Heritage Drive, Manning**

**“When it comes to Tourism, if you don’t hang out in your town, neither will visitors. They go where you go!” - Roger Brooks**

Jobs are now going where the talent is or wants to be. For the first time in U.S. history, quality of life is leading economic development. That means “Community Development” should be the priority and if you become a desirable place to live, then economic & tourism development will follow. This is where you come to get bottom line answers and solutions—real information you can use right away to make a great change in your community!

*Sponsors*



**Registration is required. Please complete a form for each person registering.**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Organization: \_\_\_\_\_

*Please check the appropriate lines:*

- \$60/person if registered by April 18th
- \$80/person if registered after April 18th.
- \$40/person • one day registration before April 18th
- Vegetarian
- Check enclosed
- Please invoice my office before the Summit
- Credit Card payment:  Visa  Mastercard
- Cardholder Name \_\_\_\_\_
- Account # \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

**Send registration along with payment to:**  
Western Iowa Tourism Region: Attn. Jane Berger  
615 W. Main St., Sac City, IA 50583  
jane@visitwesterniowa.com • 712-662-7383 • 888-623-4232